

Marketing Solutions National Patient Recognition Week



Celebrate Health™

By Taylor Healthcare

National Patient Recognition Week is celebrated annually during the first seven days of February. This week-long observance is the perfect time for healthcare providers, physicians, nurses and all medical professionals to celebrate patients and renew their commitment to continually improving patient care and satisfaction.

Whether you host a seminar, offer tours or provide additional services and perks to patients, Taylor Healthcare is here to support your efforts in celebrating National Patient Recognition Week.

Celebrate Health™ is an innovative program that puts high quality and valuable communication materials at your fingertips. Our print templates and promotional products act as a starting point for developing custom messaging tied to your organization's effort to promote this important week. It allows you to provide quality and timely content to your staff, patients and community – with minimal effort and resources required. Learn more by visiting taylorcommunications.com/healthcare today!

Marketing Solutions

National Patient Recognition Week



BROCHURES

Tri-Fold Brochure

Flat Size: 8.5" x 11"
Folded Size: 3.67" x 8.5"
Variable Areas: 24
Material: 80# Coated Gloss Cover

Small Brochure

Size: 5.5" x 8.5"
Variable Areas: 13
Material: 100# Coated Gloss Cover

Tent Card

Flat Size: 18" x 12"
Folded Size: 4" x 6" x 3.375"
Variable Text Areas: 10
Material: 12-14pt Supreme Gloss



POSTERS

Small Poster

Size: 11" x 17"
Variable Text Areas: 7
Material: 100# Coated Gloss Cover

Medium Poster

Size: 18" x 24"
Variable Text Areas: 7
Material: 7.4 Mil Gloss Photo Paper

Large Poster:

Size: 36" x 48"
Variable Text Areas: 7
Material: 7.4 Mil Gloss Photo Paper



MAILERS

Small Postcard

Size: 6" x 4.25"
Variable Text Areas: 15
Material: 100# Coated Gloss Cover

Large Postcard

Size: 8" x 5.5"
Variable Text Areas: 15
Material: 100# Coated Gloss Cover

Bi-Fold Mailer

Flat Size: 8.5" x 11"
Folded Size: 8.5" x 5.5"
Variable Text Areas: 22
Material: 100# Coated Gloss Cover

PROMOTIONAL PRODUCTS



Cooler Tote

This stylish cooler tote keeps your food fresh while on the go. Unique flat bottom design stores frozen entrees and reusable plastic lunch containers to avoid leakage. Front slash pocket. Heat sealed interior and 6 can capacity.
Minimum Order Quantity: 50
Custom Logo: Yes



Pedometer

Single function pedometer is easy to read and easy to use. Clip on back belt attachment. Records 1-99,999 steps and faces up for easy viewing.
Size is 1.5" x 1.75"
Minimum Order Quantity: 100
Custom Logo: Yes



Test Tube Tumbler

This Laguna Chisel glossy translucent acrylic, double wall tumbler comes with a test tube liner that has a textured appearance and a push-on swivel lid. 14 oz. BPA free.
Minimum Order Quantity: 36
Custom Logo: Yes



Stainless Steel Tumbler

Maui fusion acrylic and stainless steel, foam insulated tumbler with a push-on lid. 14 oz. BPA free.
Minimum Order Quantity: 250
Custom Logo: Yes



Pill Dispenser

This innovative pill dispenser rotates daily dosage of tablets, caplets or capsules to an easy-open compartment. Dispenser cover detaches for easy refilling. Easy-to-use, push-button center rotates medicine chamber to the proper day.
Minimum Order Quantity: 150
Custom Logo: Yes



Acrylic Travel Tumbler

Acrylic double wall construction Spirit travel tumbler with threaded lid and straw. 16 oz. BPA free.
Minimum Order Quantity: 36
Custom Logo: Yes