

Marketing Solutions National Allied Health Professions Week



Celebrate Health™

By Taylor Healthcare

National Allied Health Professions Week is celebrated on an annual basis during the first full week of November. Allied Health professions span nearly 200 health careers. With over 5 million allied health providers in the US, this segment not only makes up 60% of the national healthcare workforce, but they likely make up a large portion of your organization's workforce, as well.

They provide a range of diagnostic, technical, therapeutic, patient care and support services that are critical to the other health professionals they work with and the patients they serve. Take this time to celebrate the impact these highly skilled individuals have your organization.

The good news? Taylor Healthcare is here to support your efforts in celebrating Allied Health Professions Week. Celebrate Health™ is a program that puts communication materials at your fingertips. Use our print templates and promotional products as a starting point for developing custom messaging tied to your organization's effort to promote this important event. It allows you to provide quality and timely content to your staff, patients and community – with minimal effort and resources required. Learn more by visiting taylorcommunications.com/healthcare today!

Marketing Solutions

National Allied Health Professions Week



BROCHURES

Tri-Fold Brochure

Flat Size: 8.5" x 11"
 Folded Size: 3.67" x 8.5"
 Variable Areas: 24
 Material: 80# Coated Gloss Cover

Small Brochure

Size: 5.5" x 8.5"
 Variable Areas: 13
 Material: 100# Coated Gloss Cover

Tent Card

Flat Size: 18" x 12"
 Folded Size: 4" x 6" x 3.375"
 Variable Text Areas: 10
 Material: 12-14pt Supreme Gloss



POSTERS

Small Poster

Size: 11" x 17"
 Variable Text Areas: 7
 Material: 100# Coated Gloss Cover

Medium Poster

Size: 18" x 24"
 Variable Text Areas: 7
 Material: 7.4 Mil Gloss Photo Paper

Large Poster:

Size: 36" x 48"
 Variable Text Areas: 7
 Material: 7.4 Mil Gloss Photo Paper



MAILERS

Small Postcard

Size: 6" x 4.25"
 Variable Text Areas: 15
 Material: 100# Coated Gloss Cover

Large Postcard

Size: 8" x 5.5"
 Variable Text Areas: 15
 Material: 100# Coated Gloss Cover

Bi-Fold Mailer

Flat Size: 8.5" x 11"
 Folded Size: 8.5" x 5.5"
 Variable Text Areas: 22
 Material: 100# Coated Gloss Cover

PROMOTIONAL PRODUCTS



Medical Badge Holder

1.75" x 1.25" badge holder with medical scrub shape and break away lanyard. Clip in the back and retractable cord.
 Minimum Order Quantity: 200
 Custom Logo: Yes



Scrub Uniform Hand Sanitizer

Description: 2.2 oz scrub uniform hand sanitizer is FDA approved and has a citrus scent.
 Minimum Order Quantity: 100
 Custom Logo: Yes



Stethoscope ID Tag

1.75" x .5" ID tag easily clasps around rubber tubing. Write-on surface available on backside for personalization. Large round imprint area on front side. Conveniently fits most stethoscopes. Ideal for healthcare workers.
 Minimum Order Quantity: 150
 Custom Logo: Yes



Flexi Clock/Clip

This Flexi Clock displays time (minutes, hours, seconds), day, date and alarm function. This item is also great for holding notes and business cards.
 Minimum Order Quantity: 100
 Custom Logo: Yes



Cooler Tote

This stylish cooler tote keeps your food fresh while on the go. Unique flat bottom design stores frozen entrees and reusable plastic lunch containers to avoid leakage. Front slash pocket. Heat sealed interior and 6 can capacity.
 Minimum Order Quantity: 50
 Custom Logo: Yes



Retractable Badge Holder with Laminated Label

This badge holder has a 24" retractable cord and a laminated label.
 Minimum Order Quantity: 300
 Custom Logo: Yes