

Signs & Graphics

Compelling visuals. Stronger connections.



When it comes to connecting with consumers, visitors, members or patients across multiple locations, no one helps build your brand better than Taylor Communications. Whether you need architectural signage and décor, promotional or point-of-purchase (POP) signage, trade show displays or wayfinding systems, our full-service national network can provide attractive options at every price point. We'll advise you every step of the way, from strategy and concept to design, production and installation.

Partnering with companies of all sizes, Taylor Communications helps clients achieve business goals with visual communications that strengthen brand experience, enhance efficiency and improve profitability.

Competence in All Categories

Our expertise and broad spectrum of capabilities provide our clients with a strengthened experience. We offer an array of internal and external visual communications to help you connect with your consumers, visitors, members and patients across all locations. Our ability to manage brand consistency, react quickly to trends or events, execute test promotions, and create welcoming and rich environments make us your go-to partner.

Coast-to-Coast Capabilities

Our nationwide network of manufacturing facilities helps you realize efficiencies through consolidation of vendors and accurate, on-time kitting (manual and automatic) to achieve speed to market. We can handle complex kit assembly and new store/branch rollouts, as well as staggered shipping. In addition, we leverage technology to manage lean inventory levels.

Value-driven Pricing Tailored to your Needs

With our national footprint and sign installing professionals, we streamline distribution and installation which drives cost savings and boosts your bottom line. Because our sites are close to all major cities, we're able to use ground shipping to reduce your costs. We assist our clients in implementing a turnkey approach to their sourcing through store profiling and print-on-demand solutions.

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Products offered:

- Architectural Signage & Décor
 - Acrylics and Metals
 - ADA and Non-ADA Signage
 - Building and Vehicle Wraps
 - Corporate Interior Signage
 - Dimensional Letters, Logos and Plaques
 - Environmental Signage
 - Floor Graphics
 - Patient Communications Boards
 - Wall and Window Graphics
 - Wayfinding and Directories
- Promotional & POP
 - Fixture Toppers
 - Floor Graphics
 - Menu Board Applications
 - Point-Of-Sale Displays
 - Standees
 - Wall Graphics
 - Wide-format Print
 - Window Clings and Graphics
- Trade Shows & Events
 - Banners and Banner Stands
 - Custom-built Booths
 - Dye Sublimation
 - Lambda
 - Latex
 - LED Displays
 - Portable Display Hardware
 - Sales Presentation Tools
 - Traveling Displays
 - UV

Who is Taylor Communications?

Taylor is a global communication solutions provider, with powerful and innovative products, services and technologies that connect people to your brand. You'll see our solutions in your mail box, email, in retail settings and on your mobile devices. We help organizations like yours strengthen customer experience, enhance business efficiency and grow revenue.



Case In Point

Situation

Ann Inc., the company behind Ann Taylor and LOFT stores, was looking for a more economical way to fulfill its signage needs.

Solution

We were able to deliver significant savings by gang-printing projects for the company and all five of its brands: Ann Taylor Stores, LOFT, LOFT Outlet, Lou & Grey, and Ann Taylor Factory.

We worked with the retailer's staff to send us projects in a timely manner, which allowed them to be shipped by ground. All projects are now press-checked by our team, which eliminated the need and expense of Ann Inc. staff traveling from New York to Ohio.

Benefits

As a result of process improvements, 90 percent of the year's projects were able to be shipped by ground. Grouping projects together saved more than \$100,000 on kitting and freight alone in a single year.