

# Holiday Greeting Cards

Encourage customer loyalty.  
Stand out from the competition.

Today's consumers are bombarded with advertising and email. Greeting cards are a personal way to connect with customers and show your appreciation for their business. Savvy businesses use cards to reinforce their brand identity and values, promote their organization, and stand out from the competition.

Taylor Communications offers a wide array of holiday and all-occasion greeting cards, as well as quality invitations, napkins and coasters for your corporate events. With more than 65 years in the greeting card industry, Taylor provides the creativity, design and manufacturing expertise to meet your individual taste, style and budget.



## Broad Selection

- Huge design library with greeting cards to fit every budget
- Large selection of cards with company name and logo on front for optimal branding



## Expert Craftsmanship

- Skilled designers on staff to create completely custom designs for high volume needs
- Custom designs available with upgraded treatments, including foil or letterpress



## Selection at Every Price Point

- Options include economical digital print to high-end custom printing
- Premium finishes include foil, embossing, laser cutting, die cutting, layers and specialty papers
- Full-color logo printing on cards and envelopes



## Why Customers Choose Us

- Breadth and depth of printing and finishing capabilities
- One-stop shop from design and manufacturing to customization and fulfillment
- Fast shipping from four strategically located facilities
- Knowledgeable team of experts