

Linerless Direct Thermal

Applications for Linerless Labels

For more than 100 years, Taylor Communications has brought innovative solutions to our clients that have dramatically improved workflow and productivity. That heritage is combined with our passion for the environment to generate our latest efficiency-improving label product, linerless direct thermal labels. Linerless technology was originally introduced in the mid 1980's, and many attempts have been made to refine its performance since that time. Unfortunately, both cost and materials science challenges have prevented wide spread adoption of linerless technology until now. Taylor Communications' linerless direct thermal label benefits from a high performance release coating and state of the art manufacturing. The result is the best performing and most competitively priced linerless solution in the market. In addition, the elimination of thousands of pounds of release liner produces not only a more environmentally friendly solution, but eliminates the cost of liner disposal and the safety hazard of slick liner material within your facility.

- **Retail:** in-aisle shelf labeling, create price tags and labels.
- **Food Service:** case labeling, weight scale labeling, return product labeling.
- **Hospitals / Medical labs:** bed side specimen labeling.
- **Warehouse / Distribution:** Use of linerless labels in mobile printing applications for batch labeling, shelf labeling, pallet labeling and inventory.
- **Supermarket:** weight scale labeling in the delicatessen, bakery and produce departments.

Stock Linerless Products

Size	Description	Core Size	Outside Diameter
4"	perfed or unperfed topcoated DT (permanent adhesive)	.75"	2.5"
2"	perfed or unperfed topcoated DT (permanent adhesive)	.75	2.2"

What is Linerless Direct Thermal?

Linerless direct thermal is a topcoated, direct thermal printable product with no release liner. The topcoating prevents the labels from sticking together (think like a roll of tape).



Linerless Direct Thermal

Reasons to Choose Linerless Direct Thermal

For the Environment

Liner is pure waste. And recycling it is not yet a wide-spread, economical option. If you consider the matrix and the liner, that's an average 50 to 60 percent of the material that goes into making the label material and the vast majority of this material ends up in landfills.

For Safety

Liner can end up on floors which, with its slick silicone coating, leaves you open to slip and fall accidents that could result in lost time. Slip and fall injuries happen to 8 million people a year in the United States alone, and comprise 15% of all workplace accidents.

For Efficiency

With linerless labels, you get up to 50% more labels per roll, resulting in longer runs, increased uptime, 50% less change over and less time cleaning up liner waste.

For Cost Effectiveness

Without the liner, you get more labels in the same amount of space. This translates to a 50% decrease in shipping and storage costs. In addition, eliminating the liner that ends up in landfills equates to lower disposal costs.

Call for sizes and availability

Waste Reduction - Landfill

Eliminate the Liner and see what resources you are saving beyond just money.

Label Liner Facts:

1 Ton = ~24 Trees*

1 Ton = ~380 Gallons of oil**

1 Ton = ~3 Cubic yards in a landfill**

1 Ton = ~7000 Gallons of water**

1 Ton = ~4000 Kilowatts of energy**

*www.conservatree.com

**www.recycling-revolution.com

This is just a sampling of the products and services we offer.

For more information or to inquire about an offering not listed, please contact your Taylor Communications representative.

