



# Labels & Packaging Solutions

You have incredibly high standards for your labels. So do we!

**TAYLOR**<sup>™</sup>  
COMMUNICATIONS

# Labels & Packaging Solutions

## Label us experts.

Enhance efficiency. Attract customers. Boost sales. The right label, shrink sleeve and flexible packaging solutions can make a world of difference for your business. That's why you need a partner that's not just a label printer, but one that's a label and branding expert.

Taylor Communications has an entire team of dedicated label and packaging specialists running the latest presses and finishing equipment, so we're equipped to handle the largest, most complex jobs you can throw at us. And our experts always keep a keen eye on the tiniest details, from prepress calibrations to color checks – ensuring it all complies with your brand standards. The end result is exactly what you wanted: **perfection.**

*“By focusing on quality every step of the way, we make sure every label is perfect. That's why we spend so much time on the details.”*

— Vance, Quality Assurance

## An industry leader for every industry.

Here are some of the industries and markets we serve:

### Consumer Packaging

- Food and Beverage
- Grocery and Produce
- Health and Beauty
- Lawn and Garden
- Household and Pet

### Manufacturing and Industrial

- HVAC
- Outdoor power equipment
- Electrical
- Automotive Aftermarket and Airline

### Retail & Distribution

- Internet Ordering and Fulfillment
- Transportation and Logistics
- Retail signage

### Healthcare

- Positive patient identification
- Laboratory
- Pharmacy





# Make your mark.

From prime labels and flexible packaging that stand out on the shelves to industrial labels that mark or decorate your products, Taylor Communications delivers cutting-edge solutions for your entire operation. Plus, with an entire team of sales, production, application and research & development specialists all working for you, we truly are industry-leading experts. It's another label we're proud to carry.

## Pressure Sensitive Solutions

- Point-of-Sale and Promotional Labels
- Food Traceability Solutions
- Produce Identification Labels (PID)
- Price Look-Up Labels (PLU)

## Flexible Packaging & Shrink Solutions

- Full-Body Shrink Sleeves
- Printed Pouches and Roll Stock
- Roll-to-Roll & Unsupported Film
- Material Laminations and Barrier Films
- Form, Fill and Seal Labels (FFS)

## Industrial Solutions

- Durable Labels
- Thermal Transfer & Direct Thermal Labels
- Imprintable Varnish Labels
- Dual-Web and Laser Print Solutions
- Roll, Folded, Sheeted Solutions
- Distribution & Quality Control Labels

## Specialty Solutions

- In-Mold Labels (IML) Custom labels for every industry
- Coupons and Multi-Ply
- Tamper-Evident Solutions
- Extended Content Labels
- Radio Frequency Identification (RFID)

*"I don't think there's another print company in the country that can do what we do with the same accuracy and expertise."*

— Phil, Print Facility Manager



# TAYLOR<sup>™</sup>

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