

# INTERESTED IN GETTING STARTED? LET'S TALK

Incentive programs work when a solution is tailored to fit an organization's objectives and how they do business. At Taylor Communications, we start with discovery and collaborate on design to ensure the program hits the mark.

We aren't done once we've launched. Ongoing reviews and dialog helps ensure we are meeting your objectives and refining where needed.

## DISCOVERY

Taylor Communications led in-depth sessions with key stakeholders to understand incentive program objectives and parameters

## DESIGN

Working off of an initial proposal shaped by our discovery sessions, a collaborative effort to choose technology platforms, account team resources, products, and more in preparation for program launch

## LAUNCH

Program go live includes training, program awareness initiatives and more to ensure all stakeholders understand incentive program components

## REVIEW

Iterative review sessions to evaluate results and tweak to ensure objectives are met

