

Corporate Identity

Create a positive impression at every touchpoint.

In a world of digital communications, corporate stationery products are one of the most visible embodiments of your brand. From business cards and stationery to the personal touch of a hand-written notecard, this is your opportunity to create a connection with your customers.

At Taylor, we make it easy to provide your team with the tools they need when you acquire a new business, restructure, merge or launch a new brand. In fact, we routinely work with 20 of the FORTUNE 50 and over 350 of the FORTUNE 1000, 33 of whom chose us to execute their corporate rebranding programs last year. More than half of our customer base has relied on Taylor for their corporate identity programs for more than 10 years, and 70% have used us for more than 5 years.

We offer production methods at every price level, from economical digitally printed items to high-end engraved or embossed products. Small franchises and global wealth management firms alike turn to Taylor for corporate identity tools that reflect the appropriate image.



- Over 650 million business cards printed annually, enough to wrap the equator
- 99.3% accuracy in order shipments
- 98% of orders ship on time or early



- Widest range of production methods in the industry
- Paper options from Tier 2 diversity suppliers
- Largest custom stamp manufacturer in the U.S., shipping on average 2,500 custom stamps per day



- Now you can afford to extend your brand with custom Post-It® notes, personalized memo pads, specialized folders, report covers, card carriers and more

By making corporate identity part of your overall print management program, you'll make it easier for employees to get what they need faster and prevent maverick purchases that degrade brand consistency. Color consistency and brand uniformity will be guaranteed. The result will be higher quality items along with documented lower costs.

Why Customers Choose Us

- Customized, easy to use web ordering tools that reduce ordering time by 80%
- Approval structures to ensure accuracy and compliance with industry regulations
- Ease of integration and implementation with other corporate systems
- Consistent color quality to match brand standards
- Reporting capabilities and inventory management
- Consultation with knowledgeable experts
- Global capabilities for consolidated sourcing

Corporate Identity

	Full Color Flat Imprint	Full Color Raised	Spot Color Imprint	Foil Imprint/Stamping	Embossing	Engraving	Flood Coating	Die Cutting
Business Cards	✓	✓	✓	✓	✓	✓	✓	✓
Letterhead	✓	✓	✓	✓	✓	✓	✓	
Business Envelopes	✓	✓	✓	✓	✓	✓	✓	✓
Notecards	✓	✓	✓	✓	✓	✓	✓	✓
Corporate Greeting Cards	✓	✓	✓	✓	✓	✓	✓	
Corporate Folders	✓		✓	✓	✓	✓	✓	✓
Custom Post-It® Notes	✓		✓					
Personalized Memo Pads	✓		✓	✓	✓		✓	

Products Offered

- Business Cards
- Banners
- Custom Post-It® Notes
- Decals
- Envelopes
- Folders
- Holiday Cards
- Letterhead
- Memo Pads
- Name Badges
- Notecards
- Office Signage
- Stamps & Marking Devices

Who is Taylor Communications?

Taylor is a global communication solutions provider, with powerful and innovative products, services and technologies that connect people to your brand. You'll see our solutions in your mail box, email, in retail settings and on your mobile devices. We help organizations like yours connect with their customers, improve control of their budgets and brand, and compete in their chosen marketplace.

Certifications & Proficiencies

- All U.S. corporate identity plants are G7 color certified or G7 compatible/capable
- ISO 9001
- FSC® chain of custody