

Unique. Original. Different.

The best way to stand out from the crowd.



Ideas That Will Make You Stand Out:

- Loyalty Cards Unique to Each Member
- Limited Edition Gift Cards
- Feature an Artist or Designer, Making Your Card an Original Piece of Art
- Add Subtle Flair to Spice Up Your Standard Card
- Unique Promotion Paired with a Unique Card Design
- Appeal to Varying Customer Segments with Varied Colors and/or Designs

Instead of being one of many, let each card shine by making it one-of-a-kind. Taylor Communications brings you the ability to produce gift and loyalty cards as unique as the person using them. Dynamic personalization capabilities enable you to vary image color, scale and rotation to produce an original design on every card printed. Together these differences align to create a distinct and memorable gift card experience.

On a shelf filled with ordinary, be extraordinary.